

Direct Insite

FOR IMMEDIATE RELEASE

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Direct Insite Achieves Visa and Payment Card Industry (PCI) Certification

Bohemia, N.Y. – February 17, 2009 - Direct Insite Corp. (OTC BB:DIRI.OB), a global provider of electronic invoicing and e-Payment services for Accounts Payable and Accounts Receivable automation, today announced it has achieved Payment Card Industry (PCI) Data Security Standard (DSS) certification from the PCI Security Standards Council and Visa.

Visa's certification of Direct Insite acknowledges our commitment to security by meeting the rigorous requirements of Visa CISP.

The technical and operational security requirements are set by the PCI Security Standards Council (PCI SSC) to protect sensitive information associated with storing, processing and transmitting cardholder data.

"Direct Insite is proud to be recognized by Visa and the PCI SSC as a certified provider of secure ePay services," stated Jim Cannavino, Direct Insite Chairman and CEO. "This certification provides our clients assurance that confidential payment data is managed and maintained with the highest level of privacy and security."

About Direct Insite Corp.

Direct Insite Corp. provides electronic invoicing and workflow solutions that streamline processes and reduce costs within Accounts Payable and Accounts Receivable operations. The Company's e-Invoice management services automate manual paper processes such as invoice receipt, invoice validation, order matching, approval workflow, dispute handling, and e-payment. Direct Insite Corp. solutions are used by 7,000 corporations across 62 countries, 15 languages and multiple currencies. For more information about Direct Insite Corp. (OTC BB:DIRI.OB), visit <http://www.directinsite.com>.

FORWARD-LOOKING STATEMENTS. All statements other than statements of historical fact included in this release, including without limitation statements regarding the company's financial position, business strategy, and the plans and objectives of the company's management for future operations, are forward-looking statements. When used in this release, words such as "anticipate", "believe", "estimate", "expect", "intend" and similar expressions, as they relate to the company or its management, identify forward-looking statements. Such forward-looking statements are based on the beliefs of the company's management, as well as assumptions made by and information currently available to the company's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of

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certain factors, including but not limited to, business and economic conditions, competitive factors and pricing pressures, capacity and supply constraints. Such statements reflect the views of the company with respect to future events and are subject to these and other risks, uncertainties and assumptions relating to the operations, results of operations, growth strategy and liquidity of the company. Readers are cautioned not to place undue reliance on these forward-looking statements. The company does not undertake any obligation to release publicly any revisions to these forward-looking statements to reflect future events or circumstances or to reflect the occurrence of unanticipated events.